

RYP Marketing

888-293-5649

www.rypmarketing.com

*“No-nonsense Marketing
To Raise Your Profits!”*



Why Choose RYP Marketing For Your Web Design / Development Project?

There are countless companies that you can hire to design, develop, and build a website for you. Why should you choose RYP Marketing? Here are reasons we believe you will get a better, more profitable website if you choose us to design and develop your website for you.

We create websites to be profitable.

Have an attractive website for your company is important, but too many web design companies focus on building a visually stunning website instead of building a website that will meet your company's goals and be profitable. RYP Marketing is different – we view your website first and foremost as a tool to increase your company's profits.

3 ways we will make your website more effective and profitable:

1. Create your website from the ground-up to be search engine friendly, both for organic (SEO) rankings and for PPC advertising. Having your website designed and programmed to be search engine marketing friendly from the start will give you a significant advantage when you launch your marketing campaigns.
2. Create your website to meet and exceed our extensive list of web usability standards. Our web usability standards are compiled through our own experience and testing, as well as from industry experts such as Steve Krug and Jakob Nielsen. This means that your website will be intuitive and easy to use for your visitors, which translates into more profits for you.
3. Design and program every piece of your website to encourage and allow your visitors to easily convert to leads, sales, and profits for your company. Designing your website with conversions and profit in mind can go a long way towards making your website effective and profitable for your company.

We design attractive and professional websites.

It is important that your website be attractive and professional designed. A poorly designed website communicates a negative image of your company, while a well-designed website leaves your site visitors with a positive image of your company. The proof is in the pudding, though, right?!

RYP Marketing Web Design Portfolio:

- <http://www.hotchocolates.biz>
- <http://www.timberloftshouse.com>

- <http://www.mackiesarchery.com>
- <http://www.classicalcrossovermusic.com>
- http://www.elance.com/php/lib/gallery2/main.php?g2_view=core.DownloadItem&g2_itemId=3970991
- http://www.elance.com/php/lib/gallery2/main.php?g2_view=core.DownloadItem&g2_itemId=3971041
- <http://www.gojicapital.com>
- <http://www.musicaltheatrespot.com>

We use valid, tested code so your website always works correctly.

If you want your website to be fully functional for everyone that uses it, it is essential that your website be coded using valid and well-tested code.

Just because a website looks good on one user's computer does not mean that it looks good on another computer. If your website is not correctly coded, many of your website visitors may not even be able to see or use your website at all.

Here is how we ensure that your website can be used by everyone:

- All our HTML/CSS coding is checked using the W3C Validator. This ensures that the code of your website meets the requirements set by the W3C (Worldwide Web Consortium).
- We test each webpage we create using a variety of browsers and computer configurations. This ensures that your website is fully functional, no matter what computer your site is viewed on.

We are available to help you at every step along the way.

We are a US-based firm with a commitment to customer service. We are available via phone or email to answer your questions, work with you on creating your website, or provide additional services you may require.

Whatever help you may need relating to your website or internet business, we are just a phone call away!

We have experience creating a wide variety of profitable websites.

No matter what type of website you need created, you can be confident that we have the expertise and experience required to create the website you need. Not just create it, but create a quality website that will be profitable for your company.

Here are a few of the types of websites we have experience with:

- Ecommerce websites
- Blogs
- Corporate websites
- Forums
- Open source programs, such as Wordpress, osCommerce, etc.
- Lead generation websites
- Websites for local companies/professionals